



# **FRIENDS OF THE W.K. SANFORD COLONIE TOWN LIBRARY MEETING MINUTES JANUARY 11, 2022 6:00PM**

**NOTE: Because of the current CoronaVirus Pandemic, this meeting was held via Zoom.**

## **ATTENDING (via Zoom)**

Edye Benson, Mary Ellen Jung, Becky Klope, Karen Langell, Queen Lewis, Louise McColgin, Leslye Milos, Evelyn Neale, Jennifer Soucy, Mary Van Ullen.

## **LIBRARY REPORT**

Library Report was given by Evelyn Neale. The new sign for the Library has been installed on Field Drive. The Library is getting a quote for a divider for the Stedman Room. The new career books funded by the Friends of the Library have arrived and have nicer bindings than older editions. The total for the books was less than expected, due to a discount from the vendor for libraries.

## **TREASURER'S MONTHLY REPORT**

Per Leslye:

The January 2022 report was submitted.

Income: Annual Appeal \$4,015.00, Donations \$900.00, Memberships \$10.00, eBay Book Sales \$371.68, for Total Income of \$5,296.68.

Expenses: Crystal Rock \$143.59 for Total Expenses of \$143.59.

The summary of accounts: Checking \$26,471.30, savings \$1,137.19, and five CDs \$51,734.77, giving a grand total of \$79,343.26.

Becky noted that the eBay sales come from her work posting certain donated materials on eBay .

### **REQUESTS AND EXPENDITURES**

No requests were received this month.

### **WEBSITE, FACEBOOK, PUBLICITY AND LIBRARY E-NEWSLETTER**

The Library launched a new website. The URL for the Friends page has changed.

Edye noted that the link to volunteer for the Friends is presently difficult to locate and proposed that we add a link to the volunteer sign-up on the Friends' page. It could also be added to the Library calendar. There was strong support for adding the link in both places.

### **END OF THE YEAR APPEAL**

While the End of Year Appeal raised less revenue than last year, it was still strong, bringing in \$8,124.76. Becky will divide up the thank you letter list among the people who volunteered to do them. Letters will go out in January.

### **MEMBERSHIP RENEWALS**

The membership renewal letters will go out in February.

### **SPRING BOOK SALE**

The possibility of having a spring book sale was discussed. It was decided that it makes more sense to focus on the Book Nook preparations and opening.

### **LOVE YOUR LIBRARY**

The Friends will hold a "Love Your Library" fundraiser during February. Friends will be selling hearts at a table in the Library, with a dollar donation for a small heart and a five dollar donation for a large heart. Patrons will have an opportunity to provide their reasons why the Library matters to them. This information is valuable to the Library in communicating with legislators and funding entities and it will be summarized for the community. In person sales will be cash only. Virtual donations will also be available via a link on the website. The table will be staffed by Friends during high traffic hours,

with sign-ups posted on the Friends' volunteer sheet. Hearts will be available at the Circulation desk during other times. Mary Ellen, Louise, Edye and Mary expressed interest in staffing the table and Mary Ellen offered to coordinate the effort. Other interested Friends are encouraged to volunteer via the sign-up link.

### **COMMENTS/SUGGESTIONS**

Leslye noted that the CD coming due January 21 will be renewed.

**The meeting adjourned at 6:57 pm.**

**Next meeting: Tuesday, February 8th via zoom at 6pm. The Zoom link will be sent out with the agenda.**

*Meeting Minutes respectfully submitted by Mary Van Ullen, Secretary.*