



FRIENDS OF THE W.K. SANFORD COLONIE TOWN LIBRARY MEETING MINUTES JULY 9, 2024 6:00PM

ATTENDING

Tori Behrmann, Edye Benson, Debbie Berkun, Dave Ferrill, Becky Klope, Queen Lewis, Ruth Lyons, Louise McColgin, Leslye Milos, Amy Sonder, Jennifer Soucy, Elissa Valente, Mary Van Ullen.

LIBRARY REPORT

The Summer Reading Kick-off was very successful with about 1,500 attendees. Elissa thanked the Friends for participating and for supporting the event. There are about 850 people of all ages participating in the Summer Reading Program. The library is planning a volunteer appreciation brunch, with more details to follow. The library is working to decouple printing and copying as there have been problems with merging the two processes. The library is planning to enclose the quiet area, in a manner similar in appearance to the boardroom to reduce the existing noise levels. The signage project is still evolving. The Lucky Day collection is very popular with patrons. Queen Lewis recently was able to get a grant for toys for the children's area! Elissa showed the design for t-shirts the library is selling for \$15. The library has received a donation of \$5,000 to create a portable collection used to create a sensory space and will be ordering components for it.

TREASURER'S REPORT

Leslye presented the Treasurer's Report. The summary is listed below. More details are available on request. Leslye transferred \$30K from our checking account to a CD.

2024 Friends of the Library Budget Month of June	
Total Income	\$4,827.88
Total Expenses	\$1,485.97
Total Balance in Accounts	\$132,089.86

REQUESTS

There were no new requests this month.

MARKETING

Friends discussed advertising possibilities for the upcoming Book Sale. Amy looked into advertising in the Times Union which we did last year because she was able to get a grant from the Times Union to cover the cost. It's also possible to advertise through the NY Press Association, which runs one ad in several newspapers. Many of the areas served by the paper are some distance from the library. We could potentially survey people at the book sale to find out about how they heard about it. Elissa thought it would be possible to advertise the book sale in the town email blast. We might also want to get some lawn signs (similar to election signs) advertising the book sale and/or the Nook.

FRIENDS NEWSLETTER

Mary is working on a newsletter.

VOLUNTEERS

It would be very helpful to have more people who would like to volunteer for our activities. To try to gain a better understanding of what motivates people to volunteer, Becky surveyed the group about our motives and what sort of incentives cause us to participate. She will analyze the responses.

NYC BUS TRIP

Amy reported on her research about a Friends' sponsored NYC bus trip. We would rent a bus to go from the library to Bryant Park and back. Attendees would have a free day in the city. There is room in the library lot for people to park for the day. The cost of the bus is \$2,200. We would need about 44 people to break even if we charged \$50 per person. The bus has a 54 person capacity. We decided on October 26, 2024 as the date. We decided to charge \$50 for cash payment and \$55 for credit card payments made before October 1st. The price would be \$10 higher after that date (\$60 cash, \$65 credit). Friends approved spending \$2,200 for the bus.

BOOK NOOK-Saturdays until Sept.21 at the Crossings Farmers Market, 9am-1pm

The Nook has been doing well, but has had to close early a few Saturdays due to rain. The banner flag has been great for getting attention. Volunteer sign up spots are still available.

BOOK SALE

The fall book sale will be Sept. 19-22nd

Thursday Sept 19 - 4:00pm-7:00 pm (\$5.00 Entry Free)

Friday Sept 20- 10:00 am -5:00 pm (No entry Free)

Saturday Sept 21- 10:00 am - 4:00 pm (No entry Fee)

Sunday Sept 22 - 1:00pm - 4:00 pm (No Entry Fee) \$5.00 Bag Sale

Set-up will be on the 14-17th and clean-up on the 23rd. We will need many volunteers.

COMMENTS/QUESTIONS

Those volunteering to help researching items for potential ebay sales remained after to learn about the process.

The meeting was adjourned at 7:30 pm. **The next meeting will be held on Tues. August 13, in person at the library at 6:00pm.**

Meeting Minutes respectfully submitted by Mary Van Ullen, Secretary.