



FRIENDS OF THE W.K. SANFORD COLONIE TOWN LIBRARY MEETING MINUTES AUGUST 13, 2024 6:00PM

ATTENDING

Judi Gallop, Becky Klope, Jennifer Lammon, Queen Lewis, Ruth Lyons, Louise McColgin, Leslye Milos, Elliot Robins, Amy Sonder, Jennifer Soucy, Claudia Thornton, Elissa Valente, Mary Van Ullen, Beth Woods.

LIBRARY REPORT

Elissa gave the library report. The Summer Reading Program is going well, with about 1200 participants. Many prizes funded by the Friends have been given out. The library is investigating Better World Books. Elissa mentioned that Friends might be interested in NYLA's Friends of the Library Chapter. NYLA has an annual conference. This year it's in Syracuse November 6th-9th, and next year it will be in Saratoga. The new doors for the quiet area will be installed shortly. The EV chargers in the parking lot will be going live soon. The book sale notice will go out in the town blast a few weeks before the event. Soccer teams will be able to help out with the sale.

TREASURER'S REPORT

Leslye presented the Treasurer's Report. The summary is listed below. More details are available on request. .

2024 Friends of the Library Budget Month of July	
Total Income	\$3,271.10
Total Expenses	\$1,214.37
Total Balance in Accounts	\$129,146.55

Becky noted that we ordered more totebags ahead of the book sale and bought postage before the rate increase.

REQUESTS

The library would like to have programming in the spring with a local foraging expert to learn about what is safe to forage. Because this person would not need to be paid until 2025, Friends agreed that the library staff should get more information before we vote on a request for spending.

MARKETING

Amy reported that she was able to get a \$1,000 grant from the Times Union to pay for advertising with them for the Book Sale. We already have budgeted funds for marketing, which we can use for advertising in the Gazette, and a targeted Facebook boost. We could have the teens post advertising to TikTok.

FRIENDS NEWSLETTER

The newsletter has been distributed. Thanks to Tori for helping.

VOLUNTEERS

At our previous meeting, Becky surveyed the group to get some input on what motivates people to volunteer and what sort of incentives are effective. Becky summarized and reported on the survey results. Top responses for why people volunteer is that they enjoy the social aspect, giving back to the library/community and finding out about what's going on with the library. People are generally not looking for incentives, but do appreciate being able to select a used book for volunteer shifts.

NYC BUS TRIP

The trip is scheduled for October 26th. Sign up is open on the Friends website.

BOOK NOOK-Saturdays until Sept.21 at the Crossings Farmers Market, 9am-1pm

The Nook has been doing well on the days with good weather. The Fall Festival has been moved to September 21st from 12-4. There will be no market in the morning. It's possible there will be the Farmers Market on the 28th, but it's not confirmed yet.

BOOK SALE

The fall book sale will be Sept. 19-22nd

Set up is Sunday, Sept. 15 through Wednesday, Sept. 18th. Clean up is the 23rd.

Thursday Sept 19 - 4:00pm-7:00 pm (\$5.00 Entry Fee)

Friday Sept 20- 10:00 am -5:00 pm (No entry Fee)

Saturday Sept 21- 10:00 am - 4:00 pm (No entry Fee)

Sunday Sept 22 - 1:00pm - 4:00 pm (No Entry Fee) \$5.00 Bag Sale

We will need many volunteers to sign up.

HALLOWEEN TRUNK OR TREAT

Friday, October 25, 5-7pm at the Crossings

We are looking for people willing to decorate the trunks of their cars and hand out treats.

COMMENTS/QUESTIONS

The meeting was adjourned at 7:14 pm. **The next meeting will be held on Tues. Sept. 10, in person at the library at 6:00pm.**

Meeting Minutes respectfully submitted by Mary Van Ullen, Secretary.